The 35th Annual Meeting of the AANS/CNS Section on Pediatric Neurological Surgery

November 28–December 1
Denver, Colorado
Denver Marriott City Center

2006 Exhibit Prospectus
IN VITATION TO EXHIBIT

This meeting is the premier gathering of over 300 U.S. and international pediatric neurosurgeons, providing suppliers in the pediatric neurosurgical industry an exceptional opportunity to connect with current and potential customers.

This brochure outlines exhibit space and new tools, offering exhibitors the ability to:

• Integrate branding strategies with the marketing vehicles created for this meeting.
• Publicize support while enhancing or building relationships.
• Promote a strong presence at the annual meeting by generating interest in newly developed products and services.

For additional information about this meeting, visit www.neurosurgery.org/pediatric.

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Dear Exhibitor:

It gives us great pleasure to invite you to the 35th Annual AANS/ CNS Section on Pediatric Neurological Surgery Meeting, to be held in Denver, Colorado at the Denver Marriott City Center, November 28 to December 1, 2006. This meeting promises to be a comprehensive and invigorating educational program, and an essential exhibiting opportunity for you - our valued partner!

This brochure outlines the exhibit space, as well as numerous strategic sponsorship opportunities. Inside, you will find affordable sponsorships geared towards small exhibitors, enhanced sponsorships for maximum visibility, and exhibit hours designed to maximize your time with eminent pediatric neurosurgeons.

Please take advantage of this opportunity to showcase your products and services before an audience of nearly 300 prominent medical professionals in the field of pediatric neurosurgery. Your presence as an exhibitor will enhance the exhibit floor, while offering you an exceptional three-day direct marketing opportunity.

We look forward to seeing you in Denver!

Rick Abbott, MD
Chairperson

Michael H. Handler, MD, FACS
Annual Meeting Chairperson
MEETING DETAILS

MEETING DATES
Tuesday – Friday, November 28 – December 1, 2006

EXHIBIT DATES
Wednesday – Friday, November 29 – December 1, 2006

LOCATION
Denver Marriott City Center
1701 California Street
Denver, Colorado 80202
Phone: (303) 297-1300
Fax: (303) 298-7474
Web site: www.denvermarriott.com

BOOTH INSTALLATION
Tuesday, November 28, 2006 2:00 – 6:00 PM only

EXHIBIT HOURS
Wednesday, November 29, 2006 9:00 AM – 5:30 PM
Thursday, November 30, 2006 9:00 AM – 4:00 PM
Friday, December 1, 2006 7:00 – 10:30 AM
On all show days, the exhibit hall will be open to exhibit personnel one hour prior to the exhibit hall opening and 30 minutes after the show closes. Admittance to the hall or meetings in the hall not in accordance with these scheduled times are not permitted. Your cooperation is appreciated.

REGISTRATION
Tuesday, November 28, 2006 7:00 AM – 7:00 PM
Wednesday, November 29, 2006 7:00 AM – 5:30 PM
Thursday, November 30, 2006 7:00 AM – 4:00 PM
Friday, December 1, 2006 7:00 – 10:00 AM

UNOPPOSED EXHIBIT HOURS
Wednesday, November 29, 2006
Morning Coffee Break 9:50 – 10:30 AM
Lunch in the Exhibit Hall* 12:00 – 1:00 PM
Afternoon Coffee Break 2:36 – 3:00 PM

Thursday, November 30, 2006
Morning Coffee Break 10:15 – 10:45 AM
Lunch in the Exhibit Hall* 11:45 AM – 1:00 PM
Afternoon Coffee Break 2:45 – 3:15 PM

Friday, December 1, 2006
Continental Breakfast 7:00 – 8:00 AM
Morning Coffee Break 9:54 – 10:30 AM

* Lunch will be served in the exhibit hall. Exhibitors receive TWO complimentary lunch tickets and continental breakfast tickets for Friday only, per 10' x 10' booth contracted. Additional tickets will be available for purchase onsite.

DISMANTLING
Friday, December 1, 2006 10:30 AM – 3:00 PM only

EXHIBIT AND SPONSORSHIP SALES
Ann Marie LaCash, Meeting Services Coordinator
Phone: (847) 378-0531
Fax: (847) 378-0631 or (847) 378-0679
Email: aml@aans.org
EXHIBIT DETAILS

COST OF EXHIBIT SPACE
Each exhibit space is 10’ deep x 10’ wide. The cost of each 10’ x 10’ exhibit space is:
- Linear $1,800
- Corner $2,000

EQUIPMENT
Each exhibit space will include an 8’ back drape, 3’ side rails, and one 7” x 44” identification sign. Electricity, audiovisual, telephone, internet access, etc., will be at the expense of the exhibitor. Note: The exhibit hall is carpeted; however, exhibitors may provide or rent custom carpet.

EXHIBIT LOCATION
All technical exhibits will be located in the Colorado Ballroom.

SUBMIT YOUR CONTRACT
Show management is proud to announce our new online contract submission process for the AANS/ CNS Section on Pediatric Neurological Surgery. The online contract submission process is described on this page.

DEADLINE: September 29, 2006
To properly credit payments, please do one of the following:
MAIL full payment with a copy of the contract to:
AANS/ CNS Section on Pediatric Neurological Surgery
7550 Eagle Way
Chicago, IL 60678-1075

OVERNIGHT payment with a copy of the contract to:
AANS/ CNS Section on Pediatric Neurological Surgery
5550 Meadowbrook Drive
Rolling Meadows, IL 60008-3852
(847) 378-0500

CREDIT CARD payments will be accepted online, during the contract submission process. Check and credit card payments must be received by the AANS/ CNS Section on Pediatric Neurological Surgery within 5 business days of contract submission. Booth space will not be confirmed until full payment is received. Exhibiting or sponsoring companies will not be listed in printed materials unless full payment and contracts are received on or before the deadline of September 29, 2006.

REFUNDS/ CANCELLATIONS
Please refer to page 11, item #5.

SPACE CONFIRMATIONS MAILED
October 2006.

REGISTRATION COST
ADVANCE EXHIBITOR BADGES before October 31, 2006: $75 each
EXHIBITOR BADGES after October 31, 2006: $100 each
REPLACEMENT BADGES: $75 each.

OPENING RECEPTION
Tuesday, November 28, 2006, from 6:30 to 8:00 PM. Exhibitors will receive TWO complimentary tickets per 10’ x 10’ booth contracted. The designated company key contact must collect tickets at exhibitor registration. Additional tickets may be purchased at exhibitor registration onsite.

HOUSING INFORMATION
Denver Marriott City Center
Discounted rates for exhibitors are $149.00 per room, per night, single or double occupancy.

EXHIBIT HALL ACCESS
On all show days, the exhibit hall will be open to the exhibit personnel one hour prior to the exhibit hall opening and 30 minutes after the show closes, with the exception of Friday, December 1, 2006, when dismantling begins. Admittance to the hall or meetings in the hall not in accordance with these scheduled times are not permitted. Your cooperation is appreciated.

SCIENTIFIC SESSION ACCESS
Exhibit personnel are invited to attend all scientific sessions, space permitting. Scientific sessions do not include pre-courses.

LUNCH
Lunch will be served in the exhibit hall on Wednesday, November 29 and Thursday, November 30 and continental breakfast on Friday, December 1, 2006, only. Exhibitors receive TWO complimentary lunch tickets per 10’ x 10’ booth contracted. Additional lunch and continental breakfast tickets will be available for purchase at exhibitor registration onsite.

EXHIBIT SERVICE MANUAL
An Exhibit Service Manual will be e-mailed from Freeman to the contact person listed on the exhibit contract in October 2006. The service manual will also be posted online at www.neurosurgery.org/ pediatric. The service manual includes shipping instructions, electrical, carpet, labor, phone service and other order forms.

SECURITY
Show management will provide uniformed security guard service in the exhibit hall beginning with the delivery of exhibits to the hall on Tuesday, November 28, 2006 through 3:00 PM, Friday, December 1, 2006. Exhibitors must still take precautions to protect their property against pilferage.

INSURANCE
It is the sole responsibility of the exhibitor to obtain property, liability, and business interruption insurance, and the exhibitor must do so at his/her own expense.

HANDBOUTS AND GIVEAWAYS
Distribution of product samples and souvenirs is permissible. Approval of samples and souvenirs (with the exception of literature) must be obtained by show management prior to the meeting.

ADVANCE EXHIBITOR REGISTRATION
Advance exhibitor registration will be available Wednesday, September 6, 2006, through October 31, 2006. Forms and information regarding advance registration will be posted online at www.neurosurgery.org/ pediatric.

EXHIBITOR BADGE & PROGRAM BOOK DISTRIBUTION
Only confirmed exhibitors may register for the meeting. Distributor or guest exhibitor badges are not available. Badges and program books will be distributed to booth personnel at onsite exhibit registration. Exhibitors receive TWO complimentary booth personnel badges per 10’ x 10’ booth. Badges are nontransferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Representatives without badges or displaying badges not prepared by the AANS/ CNS Section on Pediatric Neurological Surgery will not be admitted into the exhibit hall, and will be subject to penalty. Each exhibiting company will receive two copies of the scientific program book per 10’ x 10’ booth contracted, up to a maximum of three books. The designated key contact (listed on the registration form) must collect books at exhibitor registration onsite.

DEADLINES:
Exhibit Contract Due: September 29, 2006
Sponsor Contract Due: September 29, 2006
Exhibitor Advance Registration Open: September 6, 2006
Booth Space Confirmations Mailed: October 20, 2006
Exhibitor Housing Open: September 29, 2006
Refund for Cancelled Exhibit Space (full refund): October 20, 2006
Exhibitor Advance Registration Ends: October 31, 2006
Exhibitor Housing Ends: October 31, 2006
Exhibit Service Manual Available: October 2006

ONLINE CONTRACT SUBMISSION PROCESS
The AANS/ CNS Section on Pediatric Neurological Surgery is pleased to announce the new online exhibit space contract submission process for the 35th Annual Meeting. This online communication vehicle makes it easier than ever to access vital meeting and exhibit information. From this site, exhibitors may:
- View meeting details, including floor plans and exhibit dates
- Submit exhibit space contracts
- Submit credit card payments for exhibit space
- Confirm final booth number
- View and print invoices
- View confirmed exhibitors
- View exhibit service kit

TO BEGIN THE PROCESS
1. Visit www.AANS.org
2. Click MyAANS.org, upper right of page
3. Select one of the following:
   - Login (for returning users)
   - Register (for new users)* to create a login and password
4. Access Exhibitors Corner
5. For subsequent visits to Exhibitor’s Corner, simply type in your E-mail address and password to access the site. Show management allows for TWO company representatives to be listed as Exhibitor Contacts. These people receive exhibit-specific mailings. One of these names must be designated as the company KEY CONTACT. Only the key contact will be able to access your exhibit account, to submit applications, or make changes to that record after submission. If the key contact information requires a revision or update, please contact Adele Johnson via E-mail at ad@ aans.org with the following:
   - Company Name
   - Full key contact name
   - Key contact phone number
   - Key contact fax number
   - Key contact E-mail address

Exhibit Contract Deadline: September 29, 2006
Sponsorship Contract Deadline: September 29, 2006

* "New User" refers to the person, not the company. If your company has exhibited before, but you are a new contact, you will need to register.
EXHIBIT FLOOR PLAN

EXHIBIT HALL—COLORADO BALLROOM

EXHIBITORS

Aesculap, Inc.
American Association of Neurological Surgeons
Codman, a Johnson & Johnson company
Ellman Innovations
Hydrocephalus Association
IMRIS
Integra
Journal of Neurosurgery
Karl Storz Endoscopy-America, Inc.
KLS–Martin L.P.
Leica Microsystems, Inc.
Lippincott Williams & Wilkins
Market Access Partners
Medtronic Navigation
Medtronic Neurologic Technologies
Medtronic Neurological
Mizuho America, Inc.
Ortho Development Corporation
Osteomed
PhotoMedex, Inc.
ProMed Instruments
Red Sea Management, Ltd.
Scanlan International, Inc.
Stryker
Synergetics, Inc.
Synthes CMF
VYGON
W. Lorenz Surgical

BOOTH SPACE
10’ deep x 10’ wide

BOOTH COST
10’ x 10’ Linear Booth $1,800
10’ x 10’ Corner Booth $2,000

CEILING HEIGHT
12’

OFFICIAL DECORATOR AND DRAYAGE CONTRACTOR
Freeman
4493 Florence Street
Denver, CO 80238
Phone (303) 329-3442
Fax (303) 307-0529
www.myfreemanonline.com

2005 EXHIBITORS

Aesculap, Inc.
American Association of Neurological Surgeons
Codman, a Johnson & Johnson company
Ellman Innovations
Hydrocephalus Association
IMRIS
Integra
Journal of Neurosurgery
Karl Storz Endoscopy-America, Inc.
KLS–Martin L.P.
Leica Microsystems, Inc.
Lippincott Williams & Wilkins
Market Access Partners
Medtronic Navigation
Medtronic Neurologic Technologies
Medtronic Neurological
Mizuho America, Inc.
Ortho Development Corporation
Osteomed
PhotoMedex, Inc.
ProMed Instruments
Red Sea Management, Ltd.
Scanlan International, Inc.
Stryker
Synergetics, Inc.
Synthes CMF
VYGON
W. Lorenz Surgical
2005 ATTENDANCE BY CATEGORY

- Neurosurgeons - 127
- Residents/ Fellows - 56
- Nurses/ PA’s - 48

PAST ATTENDANCE

- 2005 – Orlando: 231
- 2004 – San Francisco: 280
- 2003 – Salt Lake City: 263
- 2002 – Scottsdale: 275
- 2001 – New York City: 290

DOMESTIC

- Alabama 10
- Arizona 2
- Arkansas 4
- California 8
- Colorado 5
- Connecticut 3
- District of Columbia 2
- Florida 17
- Georgia 3
- Hawaii 1
- Illinois 6
- Indiana 6
- Iowa 1
- Louisiana 2
- Maryland 2
- Massachusetts 10
- Michigan 8
- Minnesota 4
- Mississippi 3
- Missouri 6
- Nevada 1
- New Hampshire 2
- New Jersey 5
- New Mexico 2
- New York 17
- North Carolina 7
- Ohio 15
- Oregon 1
- Pennsylvania 6
- South Carolina 3
- Tennessee 11
- Texas 14
- Utah 4
- Virginia 6
- Vermont 2
- West Virginia 1
- Wisconsin 7

TOTAL DOMESTIC 207

INTERNATIONAL

- Canada 16
- Czech Republic 1
- Japan 1
- People’s Republic of China 1
- Puerto Rico 1
- South Korea 2
- Turkey 1
- Uganda 1

TOTAL INTERNATIONAL 24
## PROGRAM AT-A-GLANCE

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td><strong>TUESDAY</strong></td>
<td></td>
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<tr>
<td>7:00 AM – 7:00 PM</td>
<td>Registration</td>
<td>Denver Ballroom Registration Desk</td>
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<tr>
<td>8:00 AM – 5:00 PM</td>
<td>Pre-Meeting Nurses Seminar</td>
<td>Matchless</td>
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<tr>
<td>2:00 – 6:00 PM</td>
<td>Exhibit Installation</td>
<td>Colorado Ballroom</td>
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<tr>
<td>5:00 – 6:00 PM</td>
<td>Poster Installation</td>
<td>Colorado Ballroom</td>
</tr>
<tr>
<td>6:30 – 8:00 PM</td>
<td>Reception</td>
<td>Denver Ballroom</td>
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<tr>
<td><strong>WEDNESDAY</strong></td>
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<tr>
<td>7:00 AM – 5:30 PM</td>
<td>Registration</td>
<td>Denver Ballroom Registration Desk</td>
</tr>
<tr>
<td>7:00 – 8:00 AM</td>
<td>Continental Breakfast</td>
<td>Denver Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 AM – Noon</td>
<td>Scientific Sessions</td>
<td>Denver Ballroom</td>
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<tr>
<td>9:00 AM – 5:30 PM</td>
<td>Exhibit and Poster Viewing</td>
<td>Colorado Ballroom</td>
</tr>
<tr>
<td>9:50 – 10:30 AM</td>
<td>Beverage Break</td>
<td>Colorado Ballroom</td>
</tr>
<tr>
<td>Noon – 1:00 PM</td>
<td>Lunch, Exhibits and Poster Viewing</td>
<td>Colorado Ballroom</td>
</tr>
<tr>
<td>1:00 – 4:36 PM</td>
<td>Scientific Sessions</td>
<td>Denver Ballroom</td>
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<tr>
<td>2:36 – 3:00 PM</td>
<td>Beverage Break</td>
<td>Colorado Ballroom</td>
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<tr>
<td>4:36 – 5:30 PM</td>
<td>Wine and Cheese Reception</td>
<td>Colorado Ballroom</td>
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<tr>
<td><strong>THURSDAY</strong></td>
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<tr>
<td>7:00 AM – 4:00 PM</td>
<td>Registration</td>
<td>Denver Ballroom Registration Desk</td>
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<tr>
<td>7:00 – 8:00 AM</td>
<td>Continental Breakfast</td>
<td>Denver Ballroom Foyer</td>
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<tr>
<td>8:00 – 11:45 AM</td>
<td>Scientific Sessions</td>
<td>Denver Ballroom</td>
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<tr>
<td>9:00 AM – 4:00 PM</td>
<td>Exhibit and Poster Viewing</td>
<td>Colorado Ballroom</td>
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<tr>
<td>10:15 – 10:45 AM</td>
<td>Beverage Break</td>
<td>Colorado Ballroom</td>
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<tr>
<td>11:45 AM – 1:00 PM</td>
<td>Lunch, Exhibits and Poster Viewing</td>
<td>Colorado Ballroom</td>
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<tr>
<td>12:45 – 5:30 PM</td>
<td>Scientific Sessions &amp; Business Meeting</td>
<td>Denver Ballroom</td>
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<tr>
<td>2:45 – 3:15 PM</td>
<td>Beverage Break</td>
<td>Colorado Ballroom</td>
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<tr>
<td><strong>FRIDAY</strong></td>
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<tr>
<td>7:00 – 10:30 AM</td>
<td>Continental Breakfast, Exhibits and Poster Viewing</td>
<td>Colorado Ballroom</td>
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<tr>
<td>7:00 – 10:00 AM</td>
<td>Registration</td>
<td>Denver Ballroom Registration Desk</td>
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<tr>
<td>8:00 AM – 1:00 PM</td>
<td>Scientific Sessions</td>
<td>Denver Ballroom</td>
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<tr>
<td>9:54 – 10:30 AM</td>
<td>Beverage Break</td>
<td>Colorado Ballroom</td>
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<tr>
<td>10:30 AM – 3:00 PM</td>
<td>Exhibit Dismantle/ Poster Retrieval</td>
<td>Colorado Ballroom</td>
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</tbody>
</table>

*Hours and room locations subject to change*
Sponsorship Program

**Available Sponsorships**
The sponsorship of events within the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting emphasizes your company’s commitment to the section’s objectives, not only for this specific meeting, but to the advancement of the subspecialty of pediatric neurosurgery as a whole. The AANS/CNS Section on Pediatric Neurological Surgery offers a wide range of marketing opportunities designed to:

- Supplement your efforts to increase traffic to your booth
- Identify your company as a leader within this highly specialized industry
- Create awareness of your company’s support of the section
- Provide an area to promote existing products or showcase products new in the market
- Maintain the recognition already enjoyed by your company
- Boost marketing power and provide opportunities to participate for small exhibitors

**Register your preferred sponsorship today!**

**Diamond Level** $15,000+

**Opening Reception** $20,000
This well-attended event will take place on Tuesday, November 28, 2006, from 6:30 to 8:00 PM. Benefits include (but are not limited to) one banner designed specifically for the event, two (2) additional reception tickets for VIPs, and recognition on the Diamond Sponsorship banner.

**General Session** $15,000 Per Day
Benefits include (but are not limited to) your company’s logo displayed on the general session screen prior to the beginning and at the conclusion of the daily session, during all breaks, signage throughout the meeting and recognition on the Diamond Sponsorship banner.

**Emerald Level** $5,000 – $14,999

**First 25 Residents Registration** $12,000
A great way to gain exclusive recognition for your company! Your sponsorship covers registration costs for the first 25 resident registrants for the 2006 Annual Meeting. Benefits include (but are not limited to) acknowledgement delivered to each sponsored resident, complimentary post-mailing list of resident attendees, and signage throughout the meeting.

**Registration for First 25 Nurses** $12,000
An exclusive sponsorship to encourage and support nurse participation at the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting. Your sponsorship provides a complimentary registration to the first 25 nurses who register. Benefits include (but are not limited to) acknowledgement delivered to each sponsored nurse, complimentary post-meeting mailing list of nurse attendees, and signage throughout the meeting.

**Program Book** $7,500
Your company name and logo will be placed on the front cover of the program book. The final program book gives prominent and enduring exposure. This is a unique and long-lasting marketing opportunity.

**Cyber Café** $5,000
Create a convenient place for attendees to check e-mail and stay in touch with the office (placement to be determined by show management). Benefits of this sponsorship include (but are not limited to) your choice of screen saver displayed on all kiosks. Sponsor pays all expenses related to this sponsorship, such as kiosk rental, audio-visual equipment, Internet connections, etc.

**Speaker Sponsorship** $5,000
This Raimondi lecture is delivered annually at the AANS/CNS Section on Pediatric Neurological Surgery. This year’s Raimondi Lecture will be delivered by former Governor of Colorado, Richard D. Lamm.

**Meeting Bags** $3,500
Your logo and tote bag will be distributed onsite to all medical attendees at registration. Sponsor must provide bags. A pre-production prototype is required and is subject to approval from show management. Benefits include (but are not limited to) exclusive distribution of one marketing piece inside bags subject to show management approval.

**Badges Lanyards** $3,500
This sponsorship opportunity gets around! Badge lanyards with your logo put your name in front of every attendee. Sponsor provides lanyards. A pre-production prototype is required and is subject to approval from show management.

**Nurses’ Seminar** $5,000
This pre-meeting seminar is specifically designed to educate practicing nurses on the intricacies of pediatric neurosurgery.

**Wine and Cheese Reception** $3,500
Sponsor this event and use it to build booth traffic during this Wednesday evening event. With your sponsorship, you’ll receive one pre-meeting registration list (available after October 28, upon your request, and to be utilized once for this meeting only) to be used to invite attendees to visit your booth. You also receive the opportunity to create one marketing piece for a one-time door drop at the Denver Marriott City Center. Both marketing pieces must be approved prior to production by show management. Vendor supplies and ships both pieces. Door drop fees are included in this sponsorship cost.

**Continental Breakfast** $3,500 Each
Breakfast is the most important meal of the day! Sponsor a continental breakfast for medical attendees on Wednesday, Thursday or Friday. Add napkins, cups or beverage jackets (sponsor provides) with your logo for an additional $500 each.

**Beverage Breaks** $2,500 Each
Set your company apart by sponsoring one of the morning or afternoon breaks on Wednesday, Thursday, or Friday. Add napkins, cups, or beverage jackets (sponsor provides) with your logo for an additional $500 each.

**Electronic Posters** $1,000 Each
The top ten poster presentations will be electronically showcased on plasma screens at the meeting. Encourage participation of these honored authors with your educational grant. Authors must register and attend the meeting in order to qualify for sponsorship award. Benefits include (but are not limited to) a slide with your company logo within the electronic poster presentation.

**Lunch** $3,500 Each
Gain mindshare when you sponsor lunch inside the exhibit hall, Wednesday and Thursday. Add napkins, cups or beverage jackets (sponsor provides) with your logo for an additional $500 each.

**Educational Grants** $500+
A perfect opportunity for small booth exhibitors, this sponsorship allows your company to contribute to the meeting at a comfortable level. AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting attendees will recognize your generosity and appreciate your support of their specialty via benefits such as signage throughout the meeting and recognition in pre- and onsite meeting materials.
**BENEFITS OF SPONSORSHIP**

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>DIAMOND LEVEL</th>
<th>EMERALD LEVEL</th>
<th>SAPPHIRE LEVEL</th>
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</thead>
<tbody>
<tr>
<td>One pre-registration mailing list*</td>
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<tr>
<td>Banner at event**</td>
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<tr>
<td>Two free tickets to event (applicable only to opening reception)</td>
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<tr>
<td>Announcement from podium</td>
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<tr>
<td>One post-meeting registration mailing list*</td>
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<td>Recognition on the AANS/ CNS Section on Pediatric Neurological Surgery Web site</td>
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<td>Recognition on the final program book</td>
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<tr>
<td>Recognition on signs at event</td>
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<tr>
<td>Pre-meeting and post-meeting thank you in the section newsletter “Shortcuts”</td>
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<tr>
<td>Sponsorship ribbons for company representatives</td>
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<tr>
<td>Acknowledged in scientific session</td>
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<tr>
<td>Approved company brochures, hand-outs, and items with your logo at event*</td>
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<tr>
<td>Acknowledgement to specific registered recipients of sponsorship**</td>
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<tr>
<td>One pre- and one post-meeting registration list for Nurses’ Seminar* (with corresponding sponsorship)</td>
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<tr>
<td>One pre- and one post-meeting registration list for residents* (with corresponding sponsorship)</td>
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* A sample of your item must be approved by show management prior to production and distribution. These items include (but are not limited to) marketing brochures/ flyers, napkins, cups, beverage jackets, tent cards, screen savers, registration packet pieces and marketing pieces. Sponsor pays all expenses and provides items. No materials may be distributed during any activity relating to CME credits.

** Sponsor acknowledgement pieces must be approved by show management prior to production. Show management determines distribution of pieces. Sponsor pays expenses and provides item.

*** Size, design and placement must be approved by show management prior to production. Banner and rigging provided by show management.
# Sponsorship Contract

**Deadline for Submission:** September 29, 2006

Sponsorships received after this date may not be available or acknowledged in all marketing materials.

## Diamond Level

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception 1 @ $20,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Session 1 @ $15,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Days:**
- [ ] Wednesday
- [ ] Thursday
- [ ] Friday

## Emerald Level

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>First 25 Resident Registrations 1 @ $12,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First 25 Nurse Registrations 1 @ $12,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Book 1 @ $7,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cyber Café (additional costs; see description details) 1 @ $5,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Sapphire Level

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Bags 1 @ $3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Badge Lanyards 1 @ $3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nurses’ Seminar 1 @ $5,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wine and Cheese Reception 1 @ $3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic Posters (1 to 10) 1 @ $1,000 each</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast 1 @ $3,500 each</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Days:**
- [ ] Wednesday
- [ ] Thursday
- [ ] Friday

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beverage Breaks 1 @ $2,500 each</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch 1 @ $3,500 each</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Grants 1 @ $500+</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL AMOUNT ENCLOSED:** $________________________

## Company Details

- **Company Name:** (will be listed in marketing materials exactly as submitted)
- **Contact Name:**
- **Address:**
- **City:** [ ] State [ ] Zip Code
- **Telephone:** [ ] Fax
- **Cell Phone:** [ ] E-mail Address
- **Credit Card (Visa/MasterCard/American Express):** [ ] Expiration Date
- **Name:** (Print exactly as it appears on card)

**Signature:** (required if paying by credit card (I agree to pay according to the credit card issuer agreement.))

- [ ] Check Enclosed

## We Agree That

1. Payment in full must accompany this signed application.
2. Checks must be made payable to: AANS/ CNS Section on Pediatric Neurological Surgery.
3. All provisions of the Rules and Regulations and general information, as hereby published, shall be a part of this contract.
4. The assignment of sponsorships will be based on a first-right-of-refusal for previous sponsorship holders, then upon date of receipt of contract and payment.

## How To Submit Your Contract

(please retain a copy for your records)

- **Choose one of these methods of payment submission:**
  - **Mail** your payment with a copy of the contract to:
  - **AANS/ CNS Section on Pediatric Neurological Surgery**
  - 7550 Eagle Way
  - Chicago, IL 60678-1075
  - **Overnight** your payment with a copy of the contract to:
  - **AANS/ CNS Section on Pediatric Neurological Surgery**
  - 5550 Meadowbrook Drive
  - Rolling Meadows, IL 60008-3852
  - (847) 378-0500
  - **Fax** this contract to: (847) 378-0631 or (847) 378-0679.

Checks must be received by the AANS/ CNS Section on Pediatric Neurological Surgery within five (5) business days of receipt of the fax.

**Please Note:** All sponsors agree to abide by the ACCME guidelines governing sponsorships and unrestricted educational grants. Companies sponsoring or co-sponsoring an event must comply with all applicable rules and regulations set forth by the AANS/ CNS Section on Pediatric Neurological Surgery and the Denver Marriott City Center, Denver, Colorado. This agreement, signed by a duly authorized representative of the company, and a check for the full amount must be received by the AANS/ CNS Section on Pediatric Neurological Surgery no later than September 29, 2006. This agreement is to become effective upon acceptance by the AANS/ CNS Section on Pediatric Neurological Surgery.
RULES AND REGULATIONS

Show management has established these rules and regulations to protect the interest of exhibitors, show management and visitors.

1. INTERPRETATION OF RULES
The following Rules and Regulations are part of the contract between the exhibitor and the AANS/CNS Section on Pediatric Neurological Surgery (the Association). All matters not covered in these Rules and Regulations shall be referred to the Association for adjudication and the decision of the Association shall be final. These Rules and Regulations may be amended at any time by the Association and all amendments to this contract shall be binding on the exhibitor equally with these Rules and Regulations, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the 2006 AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting (Annual Meeting), and may be given to any authorized agent or representative of the exhibitor.

2. PAYMENT
Payment in full—$1,800 per 10' x 10' linear booth, or $2,000 per 10' x 10' corner booth — must accompany the signed exhibit application in order for space to be assigned to a company. Submission of a contract does not guarantee booth assignment. Booths will be allocated on the following basis: number of booths requested, number of booths occupied at the 2005 Annual Meeting, date of receipt of contract, and space availability.

3. BOOTH ASSIGNMENTS
The Association reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the Association’s control. The Association reserves the right to relocate exhibitors demonstrating loud apparatus or conducting odor-producing activities to an area where the noise or aroma will not interfere with other exhibits. Show Management reserves the right to determine at what point sound or odor interferes with others and must be discontinued. The Association reserves the right to relocate an exhibitor at any time, with the understanding that the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the Annual Meeting, the deposit and/or full payment for exhibit space will be fully refunded.

4. SUBLETING OF SPACE
The subletting, assignment, or apportionment of the whole or any part of an exhibitor’s space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their booth or display goods other than those manufactured or distributed by the contracting exhibitor.

5. REFUND FOR CANCELLATION
Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before October 20, 2006, will receive a full refund. Cancellations received after October 20, 2006 will forfeit the entire cost of the booth. Refunds will be made in the form of payment originally received by the AANS/CNS Section on Pediatric Neurological Surgery.

6. DEMONSTRATION AND LIABILITY
Exhibitors or demonstrations by the exhibitor must be confined within the bounds of the exhibit booth space permitted and shall not interfere with adjacent space. If the premises of the facility are defaced or destroyed by the exhibitor, its agents, or representatives, the exhibitor will be liable to the facility for such amount as shall be deemed necessary for restoration to the previous condition. This Agreement is made and to be performed in Denver, Colorado, and shall be construed in accordance with Colorado law, but not against any party by reason of having drafted it. No representative of the Hotel has been or is authorized to make any representation which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement or to enforce any provision of this Agreement, the prevailing party shall be awarded its attorney’s fees and other cost incurred in such action or proceeding. In addition to any other relief to which it may be entitled. Any modifications or changes of any description must be made in writing, signed by both parties hereto. Any legal action in connection with this Agreement shall be brought in Denver, Colorado.

7. FIRE REGULATIONS
All material used in the exhibit must be flame-proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Hotel.

8. RESTRICTIONS
Exhibitors who use noisy electrical devices, sound-producing movies, or other devices which produce objectionable noise of any kind, odor, or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments which will abide reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. Laser equipment may be operated only if the laser is contained within a safety shield.

9. PURPOSE OF EXHIBIT
The sole purpose for which the exhibit space is to be displayed and/or demonstrate equipment, supplies, and/or services. In accordance with IRS regulations, the solicitation of orders and/or the selling of any products or services for delivery during or following the meeting is strictly forbidden.

10. FDA COMPLIANCE
Any medical device exhibit must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Unapproved devices with Pending Premarket Approval (PMA) applications or premarket notification 510(k) submissions should bear a label stating: “Pending 510 (K) PMA, not available for sale within the United States.” Unapproved devices without a pending 510 (k) or PMA should bear a label stating: “Not Available in the United States.” Products in the development stage should bear a label stating: “Work in Progress.”

11. BOOTH CONSTRUCTION AND ARRANGEMENT
All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the Association object to any exposed portions of a display, the exposed portions will be draped by the Association and billed to the exhibitor. All tables used in an exhibit space must be skirted.

12. BOOTH CONSTRUCTION AND ARRANGEMENT
Exhibitors will be responsible for the construction and arrangement of their exhibit. Exhibitors are responsible for the installation, maintenance, and removal of their exhibit. Exhibitors must agree to indemnify the Association for adjudication and the decision of the Association shall be final. These Rules and Regulations shall be construed in accordance with federal laws governing such contests, raffles, or drawings and have prior approval of the show management.

13. CHILDREN
Children under 18 years of age will NOT be permitted to enter the exhibit hall at any time during the meeting, including the installation and dismantling of exhibits.

14. HANDOUTS AND GIVEAWAYS
Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the Exhibits Manager at least three weeks prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

15. CONTESTS, RAFFLES, AND DRAWINGS
Approved contests, drawings, or raffles must comply with all local, state, and federal laws governing such contests, raffles, or drawings and have prior approval of show management. The rules must be posted at the exhibitor booths and include: eligibility, date and time of the drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants obtain names of winners, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. The Association must be notified of any claims arising and date the order was the price of the award. The Association reserves the right to restrict contests, drawings, or raffles that it deems inappropriate or unprofessional.

16. SECURITY
The Association will provide uniformed security guard service in the exhibit hall beginning with the delivery of exhibits to the hall through 3:00 PM, Friday, December 1, 2006. Neither the Association nor the Denver Marriott City Center will be held responsible for any loss or damage to the exhibitor’s property. Exhibitors must take precautions to protect their property against pilferage.

17. INSURANCE
The exhibitor acknowledges that none of the American Association of Neurological Surgeons, Congress of Neurological Surgeons, Official Service Contractor/Distributor, nor the Denver Marriott City Center shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

18. LIABILITY/HOLD HARMLESS AGREEMENT
Each exhibitor assumes full responsibility and liability for and agrees to protect, defend, identify, save and hold forever harmless the American Association of Neurological Surgeons (AANS), Congress of Neurological Surgeons (CNS), AANS/CNS Section on Pediatric Neurological Surgery, Official Service Contractor/Distributor, and the Denver Marriott City Center, and their respective agents, servants, employees, representatives, successors, and assigns, from and against all claims, demands, causes of action, damages, costs, and expenses, including attorney’s fees, for injury to person or damage to property, including theft, misappropriation, or loss of property asserted against exhibitor or any of them arising out of or in connection with the exhibitor’s occupancy or use of the Denver Marriott City Center and its exhibit hall, resulting from the negligent act or acts of its employee(s) or products.

The exhibitor waives and all claims it may have against any or all of the Official Service Contractor/Distributor and their respective agents, employees, representatives, successors, and assigns for injury or damage to persons or property (including theft, misappropriation, or loss of property) arising out of or in connection with the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting and use of the Denver Marriott City Center and its exhibit hall, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against the American Association of Neurological Surgeons and Congress of Neurological Surgeons and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting by anyone not an employee of the AANS or CNS concerning the exhibitor or his/her exhibit. In the event that the Denver Marriott City Center or any portion thereof is destroyed or damaged by fire or other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event that the AANS/CNS Section on Pediatric Neurological Surgery, the Denver Marriott City Center, or Official Service Contractor/Distributor cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor’s right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except if such event occurs prior to November 28, 2006, the opening day of the meeting, the AANS/CNS Section on Pediatric Neurological Surgery shall refund the prepaid fee to the exhibitor.

19. INDUSTRY SPONSORED EVENTS
Except to hold entertainment or social functions, exhibitors must confine their activities to their allotted exhibit space. No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting program hours, exhibit hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. The Association should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning on the first day of the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting program and ending on the last day of the AANS/CNS Section on Pediatric Neurological Surgery Annual Meeting.

20. AMERICANS WITH DISABILITIES ACT
Exhibitors are responsible for compliance with the Americans with Disabilities Act of 1992 for their booth space.
Exhibit Prospectus

Exhibit and Sponsorship Applications Due

September 29, 2006

2006